

TOKYO RAW

PRESS KIT

TOKYO DOESN'T SLEEP. IT MERELY CHANGES FREQUENCY.

ABOUT THE PROJECT

TOKYO RAW is a long-form visual study of Tokyo after dark and by day — the back alleys of Kabukicho, the wet asphalt of Shibuya, the ghost trains of the last metro. No staging. No safety net. Just the raw pulse of the metropolis at its most honest hour. Every frame is shot in RAW and left largely untouched in post — high contrast, high tension, soaked in neon. The work sits at the crossroads of documentary street photography and cinematic noir.

THE PHOTOGRAPHER

Sergio Primavera is a photographer and founder of RAW Agency (Geneva, New York, Fukuoka) and president of ASPP (Swiss Association of Press and Photography). His work explores the raw essence of contemporary metropolises, capturing the honest, unstaged moments of urban life. His closeness to Japan is no accident: he returns regularly, camera in hand, shooting in black and white — his practice of choice since the beginning.

TECHNICAL INFORMATION

Series	All Frequencies — ongoing visual journal, 2025–2026
Format	RAW, primarily black and white
Equipment	Ricoh GR III, Fujifilm X100V, Sigma lenses
Volume	77 photographs (target: 150)
Website	tokyoraw.studio

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